Oasis Brands Account Service Internship-for-Credit, Dallas Office

Now Accepting Applicants for 2013 Spring Semester

Unpaid internships at Moroch require college coursework credit.

Oasis Brands is an exciting consumer package goods company, who was formed to meet a specific need: High-quality tissue products with a compelling value equation. Their Fiora® and Livi® brands have bath tissue, and paper towels for consumer retail and away-from-home, respectively. It’s an exciting time to work on the Oasis Brands account; so if you are interested in working on a fast-paced, high-energy account please read through the entire job ad and the instructions for applying are at the end.

Moroch Internship-for-Credit Requirements:

• Pursuing a degree (major or minor) with a focus on Communications, Advertising, Marketing and/or Public Relations.
• Available to work 12 - 20 hours per week, or as your college course credit requires, able to submit paperwork with resume application.
• Have reliable transportation and be able to provide a valid driver’s license and proof of current auto liability insurance and sign a confidentiality agreement prior to commencement of internship.
• Park offsite a block from the office (map will be provided).
• Be punctual and communicative, and sign in at the reception desk each time you arrive.
• Generally dress business casual, unless specified differently by the Intern Supervisor.
• Willing to commute to the Uptown/Turtle Creek area of Dallas at your own expense; this is the only office servicing the Oasis Brands account.

This is a perfect opportunity for someone who is looking to get hands-on Account Service experience working with great brands on a local/regional/national level. We accept interns year-round as desk/phone/computer availability allows so please re-apply each semester you can obtain course credit.

Strong Candidates will:

• Possess strong phone and verbal communication skills; be detail oriented, and have strong writing and editing skills.
• Possess intermediate level experience with Microsoft Office with a focus on PowerPoint & Word, plus Adobe Acrobat; any other proprietary software applications will be trained.
• Have an understanding of Social Media and its impact on the consumer (Twitter, Facebook, etc.)
• Be curious; have the ability to learn new programs and processes, and display a desire to be on the forefront of marketing innovation and technology.

Planning and Execution:

• Work under the direction of the Intern Supervisor, Account Executive (AE) and other team members to assist in the planning of team projects.
• Contribute ideas to the internal team.
• Work under the direction of AE and team members to execute team projects.
• Assist on specific tasks, as outlined separately and/or as assigned.
Specific Areas of Responsibility to Assist with:

- Competitive tracking – packaging, marketing, media, and campaign creative
- Industry and category trend research
- Creative project management
- Client meeting coordination and daily administration.
- Marketing and communication department projects
- Coordination of local meetings
- Other projects as required and/or assigned

General Duties:

- Responsible for computer skills necessary to succeed in this position.
- Responsible for taking direction from the team to accomplish any and all tasks to be done in the execution of client accounts and agency business.
- Follow instructions and meet deadlines.
- Provide accurate, timely, and professional communications.
- Anticipate and recognize concerns, issues, problems and / or obstacles and suggest solutions.
- Ensure appropriate solution documentation.
- Foster a positive attitude among fellow agency associates and other interns.
- Pro-actively provide supervisor with continual feedback.
- Adhere to all company policies.

Demonstrate the following Oasis Brand Core Competencies:

- Actively listen in order to gain understanding and clarification.
- Build trust through written and spoken communication.
- Express ideas effectively.
- Recognize and use appropriate channels of communication (face-to-face, e-mail, phone)
- Maintain skills required to perform job role at current level of responsibility.
- Pursue opportunities to grow and learn.
- Pro-actively engage in tasks or problem solving before being asked or forced to by events, management, or field.
- Establish and maintain a focused direction and appropriate priorities.
- Manage time, responsibilities, and multiple priorities effectively.
- Are reliable; on time every time you’re scheduled, and communicate as requested when delayed.
- Plan, organize, and maneuver obstacles to deliver results.
- Constantly evaluate what we do and compare it to the best way and right way.
- Demonstrate flexibility and willingness to change.
- Intentionally learn from own and others’ successes and failures.
- Consistently deliver positive results, regardless of comfort level.
- Seek new opportunities to add value to project, position, and team.
- Take action and / or switch to alternate strategies in order to achieve goals.
- Take responsibility for actions and hold yourself accountable.
- Demonstrate integrity by being honest and forthright with team, management, and clients.
**HOW TO APPLY:**

1. Put [Your Full Name] + [Dallas 2013 Spring Oasis Brands AS] in the **Subject line** of your email to the attention of: Oasis Brands Intern Supervisor

**Note:** Please apply separately to each individual internship ad posted on Moroch’s Careers page per the instructions for each internship ad, as there is a different Intern Supervisor reviewing resumes for their prospective and separate Moroch accounts.

2. Attach a brief, concise custom cover letter or email text headlining your qualifications, classes taken, any work experience, plus the days and hours you would be available to work with your resume. Include any college course credit paperwork if available.

3. Email **ASDallasInternship@moroch.com**. You will receive an auto-response email letting you know it was received, and there’s nothing more you need to do in order to be reviewed.

We look forward to receiving your application and appreciate your patience as the Oasis Brands Account Service Intern Supervisor collects and reviews resumes. We are limited in the number of interns we can accept at a given time due to availability of desks, phones and computers, so please re-apply each semester you can obtain course credit.

We suggest you apply to other agencies and obtain as many internship positions as you can while in school to gain valuable work experience and increase your competitive edge for full time positions upon graduation.

To learn more about Moroch, check out our Culture Blog: **http://www.moroch.com/blog/category/culture/**