Social Media & Marketing Intern (Paid)

Nectar Online Media, Inc. – Dallas, TX

Nectar Online Media is looking for students currently pursuing an undergraduate or graduate degree for the opportunity to supplement your coursework with meaningful, practical experience. As an Intern, you will make contributions to team efforts in Nectar's fast-paced and exciting work environment and will contribute to our business objectives by growing our presence in the social media space.

The Social Media Intern is expected to have deep experience with social media on at least a personal level; business level is preferred. You must be able to see how social media fits into Nectar's marketing strategy. You must be able to assist in formulating social media plans and execute on those plans. The internship hours and work location are flexible, although you will be expected to meet in our office, as-needed.

This internship meets the requirements of ‘for-credit’ internships as well. Start dates are flexible and you have the opportunity to contribute during the holidays as well.

Responsibilities for this position include, but are not limited to:

- Updating profiles and pages (Facebook, Twitter, LinkedIn, YouTube, Pinterest, etc.)
- Writing and posting blog posts/tweets/updates, etc.
- Finding users to follow/friend/like our business
- Uploading videos, demos, presentations, etc. Video editing knowledge and experience a plus
- Replying to comments, messages, etc.
- Tracking the growth and the impact of social media on our business
- Report findings to the team
- Consistently learn and grow, ask pertinent questions

Skills & Experience:

- Excellent written and verbal communication, strong editing skills
- Knowledge of social media – Facebook, Twitter, LinkedIn, YouTube, Pinterest, blogs, etc
- Willingness and ability to create relevant content, regularly
- Ability to identify a target market and “speak” to that consumer through social media
- Be creative with an eye for design
- Experience proofreading and editing
- Knowledge of digital media software – Photoshop or other graphic design software, etc. is a plus
- Knowledge of video editing software – iMovie, Final Cut, or Windows Live Movie Maker is a plus
- Create video blogs and write press releases as needed
- Desire to come up with fresh ideas on how to grow our online presence

Interested candidates should send a cover letter, expressing interest in the position and why they should be selected to contact@nectarom.com. If you have a portfolio or links to examples of work, please include this in the email as well.

Learn more about Nectar Online Media at www.nectarom.com.