

A Sample of Occupations for Communication Studies Majors

Note: You may need additional training, certifications, or degrees to fully qualify for some of the careers on this sample listing. Your Communication Studies education will serve as an invaluable foundation for all of these careers.

Entry Level Positions	Advanced Level Positions
Business	
Management	
<ul style="list-style-type: none"> ▪ Personnel Recruiter ▪ Trainer ▪ Benefits Administrator ▪ Admissions Counselor 	<ul style="list-style-type: none"> ▪ Manager ▪ Vice-President Human Resources ▪ Director Training and Development ▪ Consultant
Labor Relations	
<ul style="list-style-type: none"> ▪ Contract Administrator ▪ Labor Relations Specialist ▪ Union Representative 	<ul style="list-style-type: none"> ▪ Chief Negotiator ▪ Mediator ▪ Arbitrator
Corporate Communications	
<ul style="list-style-type: none"> ▪ Newsletter Editor ▪ Public Information Officer ▪ Media Relations Specialist ▪ Speech Writer ▪ Public Affairs Officer 	<ul style="list-style-type: none"> ▪ Director Corporate Communications ▪ Director Corporate Relations ▪ Director Media Relations ▪ Vice-President Corporate and Community Relations
Marketing and Sales	
<ul style="list-style-type: none"> ▪ Sales Representative ▪ Buyer ▪ Account Executive ▪ Assistant Account Representative/Executive ▪ Customer Sales Representative 	<ul style="list-style-type: none"> ▪ Brand/Division Manager ▪ Vice-President Sales ▪ Manufacturer's Representative ▪ Sales Manager
International Business	
<ul style="list-style-type: none"> ▪ Translator ▪ Foreign Relations Officer ▪ Corporate Representative ▪ International On-air Media Talent 	
Advertising	
<ul style="list-style-type: none"> ▪ Media Planner/Buyer ▪ Media Sales Representative 	<ul style="list-style-type: none"> ▪ Marketing Vice-President ▪ Advertising Director

<ul style="list-style-type: none"> ▪ Advertising/Marketing Specialist 	<ul style="list-style-type: none"> ▪ Creative Director ▪ Advertising Manager ▪ Account Manager
Education	
<ul style="list-style-type: none"> ▪ Teacher ▪ Admissions Counselor ▪ College Recruiter ▪ Resident Director ▪ Associate Director/Assistant Director/Administrative Assistant ▪ Development Officer ▪ Researcher 	<ul style="list-style-type: none"> ▪ School Administrator ▪ Director/Dean of Administrative Offices ▪ Vice-President University Relations ▪ Project Director ▪ Professor
Government	
<ul style="list-style-type: none"> ▪ Speech Writer ▪ Lobbyist ▪ Legislative Assistant ▪ Legislative Liaison ▪ Elected Official ▪ Research Specialist ▪ Campaign Director ▪ Information Officer 	
Social Services	
<ul style="list-style-type: none"> ▪ Case Worker ▪ Researcher ▪ Investigator 	
Computer/High-tech Communication	
<ul style="list-style-type: none"> ▪ Web Designer ▪ Multi-media Designer/Producer ▪ Technical Copywriter ▪ Trainer 	<ul style="list-style-type: none"> ▪ Project Manager ▪ Program Manager ▪ Transition Manager/Change Manager
Broadcasting	
<ul style="list-style-type: none"> ▪ On-air Talent ▪ Assistant Producer ▪ Floor Director 	
Religious Professions	
<ul style="list-style-type: none"> ▪ Minister ▪ Counselor 	