Red Bull Regional Communications Center is responsible for strategically positioning the company in all aspects of media including print, television, and Internet in a non-advertising capacity. The Communications intern will be responsible for several activities including media outreach, press material development, event communications and reporting.

**Job Duties include but are not limited to:**
- Supporting communications activities for Regional RB events (sports and cultural), athletes and platforms
- Working with Regional Communications staff on campus media outreach activities
- Identifying opportunistic media placements
- Assisting with media archive organization including print, video, and multimedia
- Creating & distributing communications tools including compilations, videos, event reports, etc.
- Coordinating special projects
- Providing monthly communication report overviews
- Maintaining and creating media lists
- Overseeing maintenance of regional media databases

**Qualifications include:**
- Ability to establish/maintain relationships
- Strong writing skills
- Creative thinking
- Knowledge of the current media landscape
- Ability to juggle multiple projects and meet deadlines
- Willingness to travel
- Strong organizational skills