D. Leeks Booking is seeking ambitious, detail-oriented students to participate in our Media and Marketing College Representative Program. Our program is available to undergraduate students and graduating seniors who are currently majoring in public relations, communications, journalism, mass media communications, photography, music, marketing, graphic design, video production, or a field related to entertainment, and want to gain experience in a professional business environment.

An ideal candidate must be able adapt to a fast-paced working environment and have the ability to multi-task with a quick turnaround. Selected representatives should possess strong writing skills, solid communication skills, and be able to adjust to unexpected circumstances. Students will be asked to contribute 15-20 hours per week. Representatives must be professional and discreet as we work with celebrities and top management companies.

**Position Description:** Campus Media & Marketing Representative

**Compensation:** Unpaid. Used towards college credit as internship, professional portfolio, and business resume.

**Responsibilities include but not limited to:**
- Pitches in branding, marketing, event coordination
- Creating or incorporating clients in local events
- Client promotions
- Media and social networking
- Creating concepts and visual aids
- Acting as a liaison on campus on behalf of the company

**Skills Required:**
- Strong writing and communication skills
- Creative thinker
- Ability to multitask
- Proficient in Microsoft Word, Excel, and PowerPoint

Interested candidates need to submit a cover letter and resume to info@paradigm-elements.com. Relevant writing or graphic samples will be requested for candidates who are contacted for an interview. **The deadline is February 3, 2013.**

Sincerely,

D. Leeks Booking
Founded by Candice Raphiel, the firm has grown into one of the top firms in Atlanta. We believe communication is the key to success. Paradigm is an expert at effectively communicating clients' messages to their target audience. We listen to our clients' needs, gain insight, and create a trusted plan of action tailored to their desires. Paradigm works everyday to place strategic stories in a wide array of markets and sectors. Whether the goal is to drive web traffic, introduce a new artist or song, or put together a pristine event, we are a PR and consulting agency that understands our clients' business models and how to generate measurable results.

Founded in 2012, we are an aggressive full-service communications firm with core competencies in all aspects of public relations and consulting. From media relations to corporate communications, marketing, Beauty and fashion PR, Crisis PR, public affairs, social media and special events. “WE DELIVER”.

We pride ourselves on the diversity of our client roster, with experience including rap trio Travis Porter, R&B singer Sammie, rapper 2 Chainz, rapper/producer Darnell Robinson, emcee Judicial, clothing lines Heirborn and Fli Pelican, and plethora of high-profile individuals and businesses.

In today's saturated media world, attention to detail may very well be the most valuable form of currency. It takes experience, expertise and innovative thinking to deliver your message in the manner you want. Paradigm is creative, smart, and engaging, with intimate relationships in key media markets and other walks of life.

Our expertise encompasses a variety of practice areas. A results-driven communications firm, we attribute our success to the relationships we have with members of the media, including: reporters, columnists, editors, producers, daily newspapers, magazines, consumer publications, business publications, wire news services, bloggers, new media outlets, radio and international media. We also make it a priority to cultivate strong relationships with each client and their team to successfully execute their goals.

We are a full service consulting and PR agency, focused on delivering quality results in all aspects of media, marketing, and entertainment.
Paradigm Elements PR and Consulting offers a number of services including, but not limited to:

- Artist Development/Representation
- Imaging/Branding
- Marketing Solutions
- Media Relations
- Media Production
- Event Coordination/Management
- Consulting

In addition to providing direct counsel, Paradigm Elements PR and Consulting aims to produce results for clients in a number of industries including, but not limited to:

- Music
- Entertainment
- Fashion
- Sports
- Health and Beauty
- Non-Profit

Contact:

Website: www.paradigm-elements.com
Email: info@paradigm-elements.com
Business: 213-293-5564
Candice Raphiel: 720-999-6737
Twitter: @ParadigmElement
Facebook: Paradigm Elements PR and Consulting
**Paradigm Elements PR & Consulting Intern Application**

### Applicant Information

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Email address:

Twitter:

Facebook:

Skype:

Other Social Media Accounts:

Have you ever been convicted of a felony?  
☐ Yes  ☐ No

If yes please explain:

How did you hear about our internship program?

### Availability

Please check semesters of availability:

☐ Fall  ☐ Spring  ☐ Summer  ☐ Other, please explain: ____________________________

Please check your general availability:

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Morning (approx. 9-1)

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Evening (approx. 5-9)
**Areas of Interest**

Please indicate which area interests you:

- Journalism and Writing Communications
- Public Relations
- Mass Media Communications
- Photography
- Events
- Music
- Marketing
- News & Broadcasting
- Fashion
- Performance
- Management
- Other, please explain: ______________________________

**Experience/Education and Skills**

Current employment status:  
- Full-time  
- Part-time  
- Not Employed

Current or most recent paid position held

Are you currently a full-time student?

- Yes  
- No

Level

- Freshmen  
- Sophomore  
- Junior  
- Senior  
- Graduate student

Areas of study:

Do you speak any other languages?

- Yes  
- No

If yes, please list language:

- Fluent  
- Semi-Fluent  
- Basic

Computer Skills/Software Used:

**Personal Information**

**Why are you interested in an internship in our organization?**

**What specific experience would you like to gain through this internship?**

**Describe your long-term career goals:**
### Professional References

<table>
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<th>Name</th>
<th>Relationship and contact info (e-mail and/or phone number)</th>
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### Disclaimer and Signature

I certify that my answers are true and complete to the best of my knowledge. If this application leads to an internship assignment, I understand that false or misleading information in my application may result in my release.

Signature: ___________________________  Date: ___________________________