At Smart Start Inc., we specialize in alcohol monitoring devices. We create ignition interlock devices, breath testing devices, drug tests, and other advanced products like our intelligent fingerprinting which is used to test for the consumption of alcohol and drugs with the scan of a fingerprint. No blood drawn, no breath test, no urine cups… simply place your finger on the glass plate and a few seconds later we have the exact alcohol and drug consumption measurements equivalent to lab testing.

While our company and industry is growing fast, we are interested and seeking a student ready to get their career started. We are interested in hiring an Intern with experience in Marketing, or Communications, or event planning coordination. Our Intern, if proven a proper fit for our company, will be offered a full-time with benefits position in December when this individual graduates. We need our intern to start ASAP! We will work around your education and available hours.

One aspect of this position is research. We need someone to update and continue our competitive analysis using S.W.O.T. to gather more information about out competitors and what we can do to improve to stay ahead of the curve. This individual will be creative and full of ideas and not afraid to vocalize them. We love having fresh ideas brewing in our marketing department. Someone with writing/editing experience is highly valued. This person must have some experience with Excel and not be afraid to expand their excel experience.

We want a student mentality, meaning you know that you will never learn everything or enough and that there is always room for change and improvement. Our culture is truly that of a friendly atmosphere. We need a friendly and smiling person to come aboard our team. We are seeking an individual who is happy and enthusiastic about coming into work as the rest of our team demonstrates to be a good fit.

Another major aspect of this position is the need for a highly organized individual to plan and coordinate our events and conferences. Our conferences occur all over the country with audience consisting of judges, attorneys, and other monitoring authorities. This person will create and construct a step-by-step binder detailing the many yearly conferences we attend and host all year long. For this role, we need the individual to prep and create marketing materials for each event. This could be in the form of ads, brochures, e-mail blast, etc… while working with our Graphics Designer and Interactive Marketing Specialist.

Our intern will then gather all materials and items needed for the conference and schedule a pick-up for the items to be delivered to the conference. This position requires a strong mind because they will be everyone’s go-to person. Employees will coordinate with you for what their needs are for different tasks and requirements. Sometimes the person in this position will have to tell people no, or to wait. Sometimes this person will have to get something done right away. Organization and time management are essential! This individual will be guided through every step/task during their training. However, help is always available and encouraged no matter how long you’ve been with our team. We all work together to edit, provide feedback, and improvements on all work no matter your position.

Our intern will be expected to learn and master SalesForce (training provided), which is our CRM. This tool is used to manage our sales, contacts, and performance. Our Intern will also need to guide and train other new employees in SalesForce once mastered.

Finally, it is important to note that the position is what you make of it. Your skills and interests will not be overlooked and we are happy to give you projects that get you excited about working for the industry’s top alcohol monitoring device company, Smart Start Inc. We look forward to hiring you as our intern now and as a member of our marketing team come December.

Please send your questions/inquiries, resume, cover letter, online portfolio, or samples of work to

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