Joseph McGlynn

Curriculum Vitae

University of North Texas 1155 Union Circle #305268 Denton, TX 76203-5268 Joseph.McGlynn@unt.edu ORCID: 0000-0002-8869-0629 Google Scholar: <u>Joseph McGlynn</u>

EDUCATION

Ph.D. The University of Texas at Austin, December 2014

Communication Studies

Advisor: Matthew S. McGlone

Committee: Robert A. Bell, Erin E. Donovan, James W.

Pennebaker, Anita L. Vangelisti

M.A. University of North Texas, December 2006

Communication Studies Advisor: Lori A. Byers

Committee: Karen L. Anderson, Brian K. Richardson

B.A. University of North Texas, August 2002

Major: Psychology

Minor: Communication Studies

Honors College magna cum laude

ACADEMIC POSITIONS

2022 – present Associate Professor, Department of Communication Studies,

College of Liberal Arts and Social Sciences, University of

North Texas

2016 – 2022 Assistant Professor, Department of Communication Studies,

College of Liberal Arts and Social Sciences, University of

North Texas

PUBLICATIONS

PEER-REVIEWED ARTICLES

- McGlynn, J., Richardson, B. K., & Boneau, R. D. (2023). Factors that reduce parental concern for concussion risks in youth tackle football. *Sociology of Sport Journal*, 1–9. https://doi.org/10.1123/ssj.2022-0025. Advance online publication.
- Cassilo, D., & McGlynn, J. (2022). "They just see guys as bodies": Assessing credibility of injury communication in the National Football League. International Journal of Sport Communication, 16(1), 1–11. https://doi.org/10.1123/ijsc.2022-0123. Advance online publication.
- Richardson, B. K., & McGlynn, J. (2021). Constructing the heroic whistleblower: A social scientific approach. *Heroism Science*, *6*(2), 1–28. https://doi.org/10.26736/hs.2021/02.01
- McGlynn, J., Baryshevtsev, M., & Dayton, Z. (2020). Misinformation more likely to use non-specific authority references: Twitter analysis of two COVID-19 myths. *The Harvard Kennedy School Misinformation Review*, 1(3), 1–16. https://doi.org/10.37016/mr-2020-37
- Baryshevtsev, M., & McGlynn, J. (2020). Persuasive appeals predict credibility judgments of phishing messages. *Cyberpsychology, Behavior, & Social Networking*, 23(5), 297–302. https://doi.org/10.1089/cyber.2019.0592
- McGlynn, J., Boneau, R. D., & Richardson, B. K. (2020). "It might also be good for your brain": Cognitive and social benefits that motivate parents to permit youth tackle football. *Journal of Sport & Social Issues, 44*(3), 261–282. https://doi.org/10.1177%2F0193723520903226
- Zhou, Y., Huang, Y., McGlynn, J., & Han, A. (2019). Trust inference for rideshare through co-training on social media data. *Proceedings of the 2019 IEEE International Conference on Big Data (Big Data)*, 2532–2541. Los Angeles, CA, United States. https://doi.org/10.1109/BigData47090.2019.9005620

- McGlynn, J., Zhou, Y., Han, A., & Huang, Y. (2019). Present, endorsed, and active: Instagram cues that predict trust. *Communication Research Reports*, 36(4), 338–348. https://doi.org/10.1080/08824096.2019.1670154
- Boneau, R. D., Richardson, B. K., & McGlynn, J. (2018). "We are a football family": Making sense of parents' decisions to allow their children to play tackle football. *Communication & Sport, 8*(1), 26–49. https://doi.org/10.1177/2167479518816104
- McGlynn, J., & McGlone, M. (2018). Desire or disease? Framing obesity to influence attributions of responsibility and policy support. *Health Communication*, 34(7), 689–701. https://doi.org/10.1080/10410236.2018.1431025
- Richardson, B. K., & McGlynn III, J. (2015). Blowing the whistle off the field of play: An empirical model of whistle-blower experiences in the intercollegiate sport industry. *Communication & Sport, 3*(1), 57–80. https://doi.org/10.1177/2167479513517490
- McGlynn III, J., & Richardson, B. K. (2014). Public support, private alienation: Whistle-blowers and the paradox of social support. Western Journal of Communication, 78(2), 213–237. https://doi.org/10.1080/10570314.2013.807436
- McGlone, M. S., Bell, R. A., Zaitchik, S., & McGlynn III, J. (2013). Don't let the flu catch you: Agency assignment in printed educational materials about the H1N1 influenza virus. *Journal of Health Communication*, 18(6), 740–756. https://doi.org/10.1080/10810730.2012.727950
- Donovan-Kicken, E., **McGlynn III, J.**, & Damron, J. C. H. (2012). When friends deflect questions about sensitive information: Individual differences and explanations for avoidance. *Western Journal of Communication*, 76(2), 127–147. https://doi.org/10.1080/10570314.2011.653856
- Richardson, B. K., & McGlynn III, J. (2011). Rabid fans, death threats, and dysfunctional stakeholders: The influence of organizational and industry contexts on whistle-blowing cases. *Management Communication Quarterly*, 25(1), 121–150. https://doi.org/10.1177/0893318910380344

BOOK CHAPTERS

- McGlynn, J. (Forthcoming, 2023). Self-observation of sublime experience. In F. Soelberg, L Browning, J. Sørnes, & F. Lindberg (Eds.), *Transformative learning:* Autoethnographies of doing qualitative research. Palgrave. https://doi.org/10.1007/978-3-031-20439-5 5
- McGlynn, J. (2022). Parent and child communication and health risks in sport. In J. Sanderson & M. Weathers (Eds.), Health communication and sport: Connections, applications, and opportunities. Lexington Press.
- McGlynn, J. (2021). Blowing the whistle is laden with risk. In P. J. Svenkerud, J. T. Sørnes, & L. Browning (Eds.), Whistleblowing, communication and consequences: Lessons from the Norwegian national lottery (pp. 139–150). Routledge.
- McGlone, M. S., McGlynn, J., & Merola, N. A. (2017). Time is not on our side: Temporal agency in the Enron email dataset. In D. I. Ballard & M. S. McGlone (Eds.), Work pressures: New agendas in communication (pp. 120–136). Routledge.
- McGlynn III, J. (2015). The whistle-blower. In J. Sørnes, L. Browning, and J. T. Henriksen (Eds.), *Culture, development, and petroleum: An ethnography of the High North* (pp. 116–125). Routledge.

ENCYLOPEDIA ENTRIES

- McGlynn, J. (2020). Disinhibitory and inhibitory effects. In D. Merskin (Ed.), The SAGE International encyclopedia of mass media and society (pp. 494–497). SAGE.
- McGlynn III, J., & McGlone, M. S. (2014). Language. In T. R. Levine (Ed.), Encyclopedia of deception (pp. 581–584). SAGE.

COMPETITIVE CONFERENCE PRESENTATIONS

Tran, J., & McGlynn, J. (2023, May 25–29). No escape from modality: Persuasive effects of video vs. text modality on misinformation credibility judgments [Paper presentation]. International Communication Association Convention, Toronto, Ontario, Canada.

- Cassilo, D., & McGlynn, J. (2022, November 17–20). "They just see guys as bodies": Assessing credibility of injury communication in the National Football League [Paper presentation]. National Communication Association Convention, New Orleans, LA, United States.

 (Top 4 Paper, Communication and Sport Division)
- McGlynn, J., & Cassilo, D. (2022, November 17–20). "I don't care if I die, I'm not going to come out of the game": NFL players' acceptance of extreme risks to achieve athletic success and in-group status [Paper presentation]. National Communication Association Convention, New Orleans, LA, United States.
- Tran, J., & McGlynn, J. (2022, April 8–9). Effects of interactivity and artificial intelligence on judgments of expertise and trustworthiness in mobile health technology [Poster presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.
- Dayton, Z., & McGlynn, J. (2021, November 18–21). Competent but not trustworthy: Persuasive effects of expert cues on perceptions of credibility and risk for immunotherapy cancer treatments [Poster presentation].

 National Communication Association Convention, Seattle, WA, United States.
- Tran, J., Norman, E., Ahmed, I., & McGlynn, J. (2021, June 7–11). Screens and vaccines: Examining the influence of Twitter features on credibility judgments of COVID-19 misinformation [Conference presentation]. International Science of Team Science (SciTS) Conference, Virtual Location.
- Richardson, B. K., & McGlynn, J. (2021, March 24–28). Constructing the heroic whistleblower: A social scientific approach [Paper presentation]. Eastern Communication Association, Cambridge, MA, United States.
- McGlynn, J., Boneau, R. D., & Richardson, B. K. (2020, November 19–22). "Get him the more expensive helmet": Parent strategies to mitigate concussion risks in youth tackle football [Paper presentation]. National Communication Association Convention, Indianapolis, IN, United States. (Top 4 Paper, Communication and Sport Division)

- McGlynn, J. (2020, April 2–4). Isolated but overstimulated: Recovery paradox for athletes with post-concussion syndrome [Poster presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.
- McGlynn, J., Boneau, R., & Richardson, B. K. (2019, November 14–18). "It might also be good for your brain": Cognitive and social benefits that motivate parents to permit tackle football [Paper presentation]. National Communication Association Convention, Baltimore, MD, United States. (Top 5 Paper, Communication and Sport Division)
- Baryshevtsev, M., & McGlynn, J. (2018, November 8–11). Lured by trust: The influence of persuasive appeals on successful phishing scam detection [Paper presentation]. National Communication Association Convention, Salt Lake City, Utah, United States.
- Boneau, R., Richardson, B. K., & McGlynn, J. (2018, November 8–11). This is your brain on football: Making sense of parents' decision to allow their child to play tackle football [Paper presentation]. National Communication Association Convention, Salt Lake City, Utah, United States.
- McGlynn, J., Zhou, Y., Han, A., & Huang, Y. (2018, May 24–28). Judging the risks of rideshare: Communication factors from Instagram profiles that influence judgments of trust [Paper presentation]. International Communication Association Convention, Prague, Czech Republic.
- McGlynn, J., & Champlin, S. (2018, April 12–14). Body or the brain:

 Communicating the risks of Adderall [Conference presentation]. Kentucky
 Conference on Health Communication, Lexington, KY, United States.
- Elkhalid, A., & McGlynn, J. (2018, April 12–14). Get your college students to sleep: Gain vs. loss frame analysis [Poster presentation]. Kentucky Conference on Health Communication, Lexington, KY, United States.
- Zhou, Y., Huang, Y., **McGlynn, J**., & Han, A. (2017, August 14). Who will you share a ride with: Factors that influence trust of potential rideshare partners [Paper presentation]. The 6th International Workshop on Urban Computing: UrbComp 2017, Halifax, Nova Scotia, Canada.

- Baryshevtsev, M. V., McGlone, M. S., McGlynn III, J., & Griffin, Z. (2016, November 10–13). How do people catch phish? Email credibility assessment: An eye-tracking approach [Paper presentation]. National Communication Association Convention, Philadelphia, PA, United States.
- McGlynn III, J., & McGlone, M. S. (2015, November). Subtlety wields a stronger sword: Implicit arguments and obesity attributions [Paper presentation]. National Communication Association Convention, Las Vegas, NV, United States.
- Barber, K. S., McGlynn III, J., & Stephens, C. (2015, September). *The emerging identity workforce* [Conference presentation]. Global Identity Summit, Tampa, FL, United States.
- McGlone, M. S., McGlynn III, J., Baryshevtsev, M. V., Blackburn, K. G., LeFebvre, L. E., McCallum, N. L., & Wartel, M. A. (2014, November). Hail to the thief: Linguistic agency vs. nominalization in fear appeals about identity theft [Paper presentation]. National Communication Association Convention, Chicago, IL, United States.
- McGlone, M. S., McGlynn III, J., Baryshevtsev, M. V., Blackburn, K. G., LeFebvre, L. E., McCallum, N. L., Wartel, M. A., & Abbott, A. G. (2014, April). Words matter when educating consumers about identity theft [Paper presentation]. ID360: The Global Forum on Identity Conference, Austin, TX, United States.
- McGlynn III, J. (2013, November). The effects of linguistic agency assignment in health messages about type 2 diabetes [Paper presentation]. National Communication Association Convention, Washington, D.C., United States.
 - (Top 4 Overall Student Paper)
- McGlynn III, J. (2012, November). "It wasn't me": An examination of linguistic agency assignment in infidelity disclosures on perceptions of face loss [Paper presentation]. National Communication Association Convention, Orlando, FL, United States.
 - (Top 5 Paper, Best of the Best Student Papers)

- McGlynn III, J., & Richardson, B. K. (2012, November). Private support, public alienation: Whistle-blowers and the paradox of social support [Paper presentation]. National Communication Association Convention, Orlando, FL, United States.
- McGlone, M. S., McGlynn III, J., & Merola, N. (2012, April). Time is not on our side: Temporal agency language in the Enron email corpus [Paper presentation]. ID360: The Global Forum on Identity Conference, Austin, TX, United States.
- McGlynn III, J., & Romero, R. (2011, November). Community influences on group communication and shared decision-making [Poster presentation]. National Communication Association Convention, New Orleans, LA, United States.
- Donovan-Kicken, E., **McGlynn III, J.**, & Damron, J. C. H. (2011, November). When friends deflect questions about sensitive information: Individual differences and explanations for avoidance [Paper presentation]. National Communication Association Convention, New Orleans, LA, United States.
- McGlone, M., Bell, R., **McGlynn III, J.**, & Zaitchik, S. (2010, November). *Don't let the flu catch you: Agency assignment in printed educational materials about the H1N1 influenza virus* [Paper presentation]. National Communication Association Convention, San Francisco, CA, United States.
- McGlynn III, J. (2007, November). More connections, less connection: An analysis of computer-mediated communication as relationship maintenance [Paper presentation]. National Communication Association Convention, Chicago, IL, United States.
- Richardson, B. K., & McGlynn III, J. (2007, May). Gendered retaliation, irrationality, and structured isolation: Whistle-blowing as a gendered process. [Paper presentation]. International Communication Association Convention, San Francisco, CA, United States.

- Richardson, B. K., & McGlynn III, J. (2006, November). Blowing the whistle off the field of play: An exploratory investigation of whistle-blowers in the intercollegiate athletics industry [Paper presentation]. National Communication Association Convention, San Antonio, TX, United States.
- Anderson, K., & McGlynn III, J. (2006, April). Re-envisioning the basic communication course: A comparison of student outcomes in online, blended, and face-to-face formats [Paper presentation]. Southern States Communication Association Convention, Dallas, TX, United States.
- McGlynn III, J., & Brown, R. (2005, November). It's getting hot in here: The relationship between communication satisfaction and employee burnout [Paper presentation]. National Communication Association Convention, Boston, MA, United States.
 - (Top 5 Paper, Organizational Communication Student Division)
- McGlynn III, J. (2005, November). E-courage and emotional paper trails: An analysis of computer-mediated communication's effects on self-disclosure [Paper presentation]. National Communication Association Convention, Boston, MA, United States.
 - (Top 5 Paper, Interpersonal Communication Student Division)

FUNDED RESEARCH

- University of North Texas, Scholarship and Creativity Award.

 Persuasive Effects of Authority References and Social

 Endorsement Cues on Misinformation Credibility

 Judgments. 1/1/22 7/31/22. Pl: McGlynn, J., University of
 North Texas. Award Amount: \$5,000
- 2013–2015 Center for Identity, The University of Texas at Austin *Identity Security and Privacy for Citizens and Businesses.*State of Texas. 9/1/13 8/31/15. PI: Barber, K. S., The University of Texas at Austin. **McGlynn, J.** (Postdoctoral Fellow). Award Amount: \$5,000,000

December 2022

2009–2013 Institute of Education Sciences: Cognition and Student

Learning. Creating Scalable Interventions for Enhancing Student Learning and Performance. IES#R305A090324. 2009–2013. Pl: Aronson, J., New York University. McGlynn,

J. (Key Personnel). Award Amount: \$1,358,111

2011 University of Nordland, Bodø Graduate School of Business,

Hogskølen i Bodø (Norway) High North Center of Business

Cross-cultural whistle-blowing and symbolic communication

PI: McGlynn III, J. Award Amount: 33,000 NOK (\$5,750)

PROPOSALS SUBMITTED BUT NOT FUNDED

2022–2023 NCAA Innovations in Research and Practice Grant

Using Creative Writing Techniques to Improve Student-

Athlete Mental Health

PI: David Cassilo, Kennesaw State University

J. McGlynn (Co-PI). Award Amount: \$20,000

2022–2023 Spencer Foundation

Teach At Your Own Risk: A Survey of Social Studies

Educators' Perceptions of Risk as a Predictor of Pedagogical

Decision-Making (#10037523)

PI: Mark Hlavacik, University of North Texas

J. McGlynn (Co-PI). Award Amount: \$50,000

2018–2021 National Science Foundation

Smart and Connected Communities

Protecting public safety and freedom of expression through

data-driven smart protest policing

PI: Yan Huang, University of North Texas.

J. McGlynn (Co-PI). Award Amount: \$997,000

2017–2021 Howard Hughes Medical Institute

Genetics, Computations Chemistry, and the

Multidisciplinary Exchange of Information (MESI)

PI: Pamela Padilla, University of North Texas.

J. McGlynn (Collaborator). Award Amount: \$1,125,019

2017–2020 National Science Foundation

Smart and Connected Communities

Community policing and engagement in social unrest

through social media

PI: Yan Huang, University of North Texas.

J. McGlynn (Co-PI). Award Amount: \$996,332

2017–2019 Department of Homeland Security

Comparison Study of Message Framing in Risk Perception

and Communication for Disaster and Terrorist Acts

PI: Yan Huang, University of North Texas.

J. McGlynn (Co-PI). Award Amount: \$500,000

RESEARCH AWARDS AND HONORS

- 2022 Top 4 Paper, Communication and Sport Division, National Communication Association, New Orleans, LA, United States
- 2020 Top 4 Paper, Communication and Sport Division, National Communication Association, Indianapolis, IN, United States
- 2019 Top 5 Paper, Communication and Sport Division, National Communication Association, Baltimore, MD, United States
- 2013 Top 4 Student Paper, National Communication Association, Washington, D.C., United States
- 2012 Best of the Best, Top 5 Overall Student Paper, National Communication Association, Orlando, FL, United States
- 2011 Recipient of Bodø Graduate School of Business Fellowship Award, University of Nordland, High North Center of Business Research, Hogskølen i Bodø, Bodø, Norway
- 2011 Professional Development Award, Graduate College, The University of Texas at Austin

- 2007 Outstanding Thesis by a Graduate Student, Department of Communication Studies, University of North Texas
- 2006 Outstanding Research by a Graduate Student, Department of Communication Studies, University of North Texas
- 2005 Top 5 Student Paper, Interpersonal Division, National Communication Association Convention, Boston, MA, United States
- 2005 Top 5 Student Paper, Organizational Communication Division, National Communication Association, Boston, MA, United States

INVITED RESEARCH TALKS

McGlynn, J. (2021, April 1) Truth, trust, and tweets: Perceptions and judgments of risk in health contexts [Colloquium presentation]. Presented to the Moody College of Communication at The University of Texas at Austin, Austin, TX, United States.

McGlynn, J. (2018, September 14). Communicating science: Advocating for your work [Symposium presentation]. Presented to the Department of Chemistry, University of North Texas, Denton, TX, United States.

TEACHING AWARDS

Outstanding Teaching by a Graduate Student, University of North Texas, Department of Communication Studies (2004–2005)

University Distinguished Teaching Professor, University of North Texas, 2023

TEACHING EXPERIENCE

Assistant Professor, University of North Texas (2016–present)

COMM 2020: Interpersonal Communication

COMM 3220: Health Communication COMM 4520: Theories of Persuasion

COMM 5180: Qualitative Research Methods

COMM 5226: Health Communication

Assistant Instructor, The University of Texas at Austin (2009–2014)

CMS 306M: Professional Communication Skills

Teaching Assistant, The University of Texas at Austin (2009–2014)

CMS 332K: Theories of Persuasion

CMS 334K: Nonverbal Communication

CMS 342K: Political Communication

CMS 344K: Lying and Deception

CMS 358K: Personal Relationships

Adjunct Faculty, Ball State University (2013–2014)

ICOM 101: The Digital World (online class)

Adjunct Faculty, Austin Community College (2009–2016)

SPCH 1311: Fundamentals of Human Communication

SPCH 1315: Public Speaking

SPCH 1318: Interpersonal Communication

SPCH 1321: Business and Professional Communication

Adjunct Faculty, University of North Texas (2007–2008)

COMM 1010: Introduction to Communication

COMM 2020: Interpersonal Communication

COMM 4220: Gender and Communication

Adjunct Faculty, Texas Woman's University (2007–2008)

SPCH 1311: Oral Communication I

Adjunct Faculty, Collin County Community College (2007–2008)

SPCH 1311: Fundamentals of Communication

SPCH 1315: Public Speaking I

SPCH 1321: Business and Professional Speaking

Adjunct Faculty, Brookhaven Community College (2007–2008)

SPCH 1311: Fundamentals of Communication

Teaching Fellow, University of North Texas (2005–2006)

COMM 1010: Introduction to Human Communication

COMM 2020: Interpersonal Communication

Teaching Assistant, University of North Texas (2003–2005)

COMM 1010: Introduction to Human Communication

COMM 2020: Interpersonal Communication COMM 3720: Small Group Communication

PROFESSIONAL SERVICE

- Editorial review board, Texas Speech Communication Journal (2018– present)
- Ad hoc reviewer, Cyberpsychology, Behavior, and Social Networking (2018, 2019, 2020, 2021, 2022)
- Ad hoc reviewer, Communication & Sport (2022)
- Ad hoc reviewer, International Journal of Sport, Exercise, & Health (2022)
- Ad hoc reviewer, European Journal of Health Communication (2022)
- Ad hoc reviewer, Southern Communication Journal (2022)
- Ad hoc reviewer, Frontiers in Psychology (2022)
- Ad hoc reviewer, Western Journal of Communication (2021, 2022)
- Ad hoc reviewer, Communication Quarterly (2021, 2023)
- Ad hoc reviewer, Communication Monographs (2021)
- Ad hoc reviewer, Human Behavior and Emerging Technologies (2021)
- Ad hoc reviewer, The Physician and Sportsmedicine (2021)
- Ad hoc reviewer, Sociology of Sport (2021)
- Ad hoc reviewer, International Journal of Health Policy and Management (2018, 2021)
- Ad hoc reviewer, The Social Science Journal (2021)
- Ad hoc reviewer, Journal of Experimental Social Psychology (2020)
- Ad hoc reviewer, Journal of Health Communication (2018, 2020)
- Ad hoc reviewer, Eating and Weight Disorders (2018)
- Ad hoc reviewer, Social Science and Medicine (2018)
- Ad hoc reviewer, Journal of Computer-mediated Communication (2008, 2011)
- Respondent, National Communication Association Convention, New Orleans, LA (2022, November)
- Panel Chair, National Communication Association Convention, Chicago, IL, United States (2014, November)

- Undergraduate Mentor, Intellectual Entrepreneurship, The University of Texas at Austin (Fall 2013)
- Senior Advisor, Communication Studies Graduate Council, The University of Texas at Austin (2012–2013)
- President, Communication Studies Graduate Council, The University of Texas at Austin (2011–2012)
- Panel Chair, National Communication Association Convention, Orlando, FL, United States (2012, November)
- Respondent, University of North Texas Communication Studies Conference (2007)
- Panel Chair, University of North Texas Communication Studies Conference (2006)

UNIVERSITY & DEPARTMENTAL SERVICE

- Chair, Student Media Committee, University of North Texas (2021– present)
- Chair, Awards and Nomination Committee, Department of Communication Studies (2022–present)
- Chair, Teaching Evaluation Committee, Department of Communication Studies (2021–2022)
- Faculty Advisor, Lambda Pi Eta Honors Society, Department of Communication Studies (2017–2021)
- Chair, Executive Committee, Department of Communication Studies (2019–2020)
- Co-Chair, Course Scheduling Committee, Department of Communication Studies (2021–2022)
- Vice Chair, Teaching Evaluation Committee, Department of Communication Studies (2020–2021)
- Committee Member, Teaching and Evaluation Committee, Department of Communication Studies (2016–2022)
- Committee Member, Awards and Nomination Committee (2018–2021)
- Committee Member, Scholarship and Fundraising (2016–2017)
- Committee Member, Faculty Position Search Committee (2016–2017)
- Committee Member, Online Teaching Exploration Committee (2016– 2017)

MEMBERSHIPS IN PROFESSIONAL ORGANIZATIONS

- National Communication Association
- International Communication Association

- Communication Studies Graduate Student Council, The University of Texas at Austin (2011–2014)
- Communication Organization of Graduate Students, University of North Texas (2003–2006)