

Mark Hlavacik

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Academic Appointments

Assistant Professor, Communication Studies, University of North Texas, 2014 – present.

Post-Doctoral Fellow, Communication Arts & Sciences, The Pennsylvania State University, 2013 – 2014.

Education

- Ph.D. Communication Arts and Sciences, The Pennsylvania State University, 2014
A Rhetorical History and Criticism of United States Education Policy, 1980-1994
Thomas W. Benson (Advisor), Rosa A. Eberly, Jeremy Engels, Keith Gilyard, and Kirt H. Wilson
- M.A. Communication Arts and Sciences, The Pennsylvania State University, 2009
The Rhetoric of the No Child Left Behind Act of 2001: History, Economics, and Coercion
Thomas W. Benson (Advisor), Rosa A. Eberly, and Jeremy Engels
- B.A. History with Endorsement in Secondary Education, Western Illinois University, 2007
The Illinois Union Teacher: A Life and Times
Greg Hall (Honors Thesis Director)

Research

Books

Mark Hlavacik, *Curriculum Controversies: The Rhetoric of Public Education and Re-Education*.
Manuscript in preparation, invited for submission to a university press.

Mark Hlavacik, *Assigning Blame: The Rhetoric of Education Reform in the United States*
(Cambridge, MA: Harvard Education Press, forthcoming Fall 2016).

Peer-Reviewed Publications

Mark Hlavacik, Brian Lain, Matea Ivanovic, and Brian Ontiveros-Kersch, "Contemporary College Debate by the Numbers." Essay accepted for a special issue of *Communication Education*.

Dana Mitra, Bryan Mann, and **Mark Hlavacik**, "Opting Out: Parents Creating Contested Spaces to Challenge Standardized Tests," *Education Policy Analysis Archives* 24 (2016): In press for March issue.

Brian Lain, **Mark Hlavacik**, Matea Ivanovic, and Brian Ontiveros-Kersch, "Recovering Debate Coach as Civic Figure: Highly Active Debate Coaches, Their Participation in Civic Outreach Activities, and Reward Perceptions," (2016): In press for the *Proceedings of the 19th NCA/AFA Alta Conference on Argumentation*.

Joseph Rhodes and **Mark Hlavacik**, "Imagining Moral Presidential Speech: Barack Obama's Niebuhrian Nobel," *Rhetoric & Public Affairs* 18 (2015): 471-503.

Mark Hlavacik, "The Democratic Origins of Teachers Union Rhetoric: Margaret Haley's Speech at the 1904 NEA Convention," *Rhetoric & Public Affairs* 15 (2012): 499-524.

Heather Adams, Jeremy Engels, Michael J. Faris, Debra Hawhee, and **Mark Hlavacik**, "Deliberation in the Midst of Crisis," *Cultural Studies <=> Critical Methodologies* 12 (2012): 342-45. **Authors listed alphabetically.**

Other Academic Publications

J. Michael Hogan and **Mark Hlavacik**, *2011 Pennsylvania Civic Health Index: Promoting Civic Education and Public Engagement* (Philadelphia: National Constitution Center, 2012). Available at: <http://www.ncoc.net/PACHI2011>.

Mark Hlavacik, Review of *Challenges of Ordinary Democracy: A Case Study in Deliberation and Dissent* by Karen Tracy, *Quarterly Journal of Speech* 98 (2012): 462-67.

Selected Conference Presentations

"Desegregation by Category: Diane Ravitch and the Rhetoric of Conversion," *Rhetoric Society of America*, Atlanta, GA, May 28, 2016.

"'Killing the Elderly and Female Infants, Wife Swapping and Trial Marriage, Communal Living, Witchcraft and the Occult, Cannibalism': Recovering the Roots of the Modern Curriculum Controversy in Public Life of 'Man: A Course of Study,'" National Communication Association, Las Vegas, NV, November 20, 2015.

"Citizens in Bloom: A Legacy Preserving the Great Books," History of Education Society, St. Louis, MO, November 6, 2015.

"A Survey of Scope and Perceived Value of Debate Outreach and Civic Engagement at the College Level," Speech & Debate as Civic Education, State College, PA, March 7, 2015.

Panelist, "Rhetorics of Educational Protest: Reflections on the Chicago Teachers Union Strike, Two Years On," National Communication Association, Chicago, IL, November 22, 2014.

"Prizing Peace, Escalating War: Reinhold Niebuhr's Moral Imagination in Barack Obama's Nobel Peace Prize Lecture," Rhetoric Society of America, San Antonio, TX, May 25, 2014.

"Textualizing Deliberation: Arranging and Representing Rhetoric in the Oregon Citizens' Initiative Review," Rhetoric Society of America, San Antonio, TX, May 23, 2014.

"Place-ing Blame: Jonathan Kozol's Chthonic Inequalities," National Communication Association, Washington D.C., November 23, 2013.

"*Free to Choose* Blame: Milton Friedman Debates the Education Bureaucrats," National Communication Association, Washington D.C., November 22, 2013.

Chair, "The Role of Communication in Education," National Communication Association, Washington D.C., November 22, 2013.

Panelist, "Pragmatic Rhetorical Criticism," National Communication Association, Washington D.C., November 21, 2013.

"'Deny Them the Numbers': Opting Out and the Paradoxical Politics of Democracy in Education," American Educational Research Association, San Francisco, CA, April 30, 2013.

"The Democratic Origins of Teachers' Union Rhetoric: Margaret Haley at the NEA," Rhetoric Society of America, Philadelphia, PA, May 27, 2012.

"A Deceptive Definition of Demagoguery: George Wallace's Stand at the Schoolhouse Door," Western States Communication Association, Albuquerque, NM, February 21, 2012.

"David Horowitz's Muckrake," Western States Communication Association, Monterey, CA, February 21, 2011.

"Pedagogy of the Coerced," National Communication Association, San Francisco, CA, November 17, 2010.

"Think Before You Prank: The Ethical Limitations of Pranking Rhetoric in the Yes Men's Fake Bhopal Announcement," National Communication Association, Chicago, IL, November 15, 2009.

"Egalitarianism in Education and Politics: George W. Bush's No Child Left Behind Act of 2001 Signing Statements," National Communication Association, Chicago, IL, November 13, 2009.

Graduate Assistantships

Research Assistant, Center for Democratic Deliberation, planned events, managed website, and supervised undergraduate assistants, supervised by Dr. J. Michael Hogan, 2011-2012.

Research Assistant, Communication Arts & Sciences, analyzed employment trends in communication departments, supervised by Dr. Thomas W. Benson, 2009.

Research Assistant, Center for Democratic Deliberation, worked on *Voices of Democracy* project, supervised by Dr. J. Michael Hogan, 2008.

Professional Development

Seminar Participant, "Rhetorics of Citizenship," Rhetoric Society of America Summer Institute, 2015.

Workshop Participant, "Grant and Development Opportunities in Interdisciplinary Rhetorical Studies," Rhetoric Society of America Summer Institute, 2015.

Researcher, "Oregon Citizens' Initiative Review Workshop," The Pennsylvania State University, 2013.

Workshop Participant, "Rhetoric and Public Policy," Rhetoric Society of America Summer Institute, 2013.

Seminar Participant, "Rhetoric in the Public Schools," Rhetoric Society of America Summer Institute, 2011.

Workshop Participant, "Rhetoric and Globalization," Rhetoric Society of America Summer Institute, 2009.

Honors & Awards

Junior Faculty Summer Research Grant, University of North Texas, 2015.

Research Award, Communication Arts & Sciences at PSU, 2013.

Carroll C. Arnold Award for Scholarly Excellence, Communication Arts & Sciences at PSU, 2010 & 2013.

RGSO Dissertation Support Grant, The College of the Liberal Arts at PSU, 2013.

Faces of Penn State, The Pennsylvania State University, 2012.

Available at: <http://faces.psu.edu/faces/mark-hlavacik>.

Graduate Student Summer Residency, Institute for the Arts and Humanities at PSU, 2012.

Nancy and Joseph Birkle Student Engagement Award, Center for Democratic Deliberation at PSU, 2011.

Teaching

University of North Texas

Rhetorical Studies in Ancient Greece, COMM 5680, 1 Section.

Rhetoric & Inequality, COMM 5440, 1 Section.

Rhetoric and Politics, COMM 4340, 2 Sections.

Rhetorical Theory, COMM 4040, 1 Section.

Rhetorical Criticism, COMM 3340, 3 Sections.

The Pennsylvania State University (34 Sections, 6.08/7.00 Average Rating of Instructor Quality)

Rhetorical Theory, CAS 201, 3 Sections.

Persuasion and Propaganda, CAS 175, 8 Sections.

Rhetoric & Civic Life, CAS 137H & 138T, 2 Sections.

Public Speaking: Message Analysis Emphasis, CAS 100C, 9 Sections.

Public Speaking: Group Communication Emphasis, CAS 100B, 3 Sections.

Public Speaking: Civic Engagement Emphasis, CAS 100A, 8 Sections

Study Abroad, Rhetoric and Rome, Summer 2008, 1 Section.

Graduate Committee Memberships

Miguel Vargas, History MA, In Progress.

Brian Ontiveros-Kersch, Communication Studies MA, In Progress.

Gina Laughlin, Communication Studies MA, Completed 2015.

Debate Experience

Founding Coach, Penn State Debate Society, 2009-2014.

Available at: <http://cdd.la.psu.edu/people/featured-people/mark-hlavacik>

Varsity Coach, Gwendolyn Brooks College Preparatory Academy, Chicago, IL, 2006-2007.

All-American Debater, Cross Examination Debate Association, 2006.

Teacher Education Program

Student Teaching, Benito Juarez Community Academy, Chicago, IL, 2007.

Clinical Teaching, Monmouth/Roseville Junior High, Roseville, IL, 2006.

Clinical Teaching, Bushnell/Prairie City High School, Bushnell, IL, 2005.

Service

Outreach

Judge, John S. Gossett Forensics Tournament, Denton, TX, November 1, 2014.

Moderator, State College Public Issues Forum, "What is the 21st Century Mission for Our Public Schools?" April 24, 2014.

Moderator, State College Public Issues Forum, "Higher Education – The Public University," March 28, 2013.

Moderator, State College Public Issues Forum, "The Marcellus Shale: What Does It Mean For Us?" April 14, 2012.

Co-Author, "Deliberation in the Midst of Crisis," a resource developed in November 2011 to help the Penn State community discuss the Sandusky Scandal.

Available at: <http://cdd.la.psu.edu/education/deliberation-in-the-midst-of-crisis/>.

Recorder, State College Public Issues Forum, "Democracy's Challenge: How Do We Encourage a More Productive Dialogue?" March 31, 2011.

Moderator, State College Public Issues Forum, "Alcohol: Making the Difficult Decisions," March 23, 2010.

National

Ad-Hoc Reviewer, *Journal of Civil Society*, 2016.

Ad-Hoc Reviewer, *Presidential Studies Quarterly*, 2015.

Reviewer, Rhetoric & Public Address Div., Western States Communication Association, 2012.

Reviewer, Public Address Div., National Communication Association, 2012.

Reviewer, Public Address Div., National Communication Association, 2011.

University

Academic Presentation Workshop, Music Education Ph.D. Program, October 28, 2015.

Faculty Advisor, Penn State Debate Society, 2013-2014.

Departmental

Faculty Advisor, NCA Future Pros, 2015-2016.

Oral Communication Lab Presentation to the President, Communication Studies, 2015.

Research Committee, Communication Studies, 2014-2016.

Curriculum Committee, Communication Studies. 2014.

Facilitated Interdisciplinary Communication Arts & Sciences Colloquium on Civic Efficacy and Education, December 2, 2011.

Intellectual Concerns Chair, Communication Arts & Sciences Graduate Forum, 2010-2011.

Technology Coordinator, Arnold-Ebbitt Interdisciplinary Rhetoricians, 2009-2010.

Teaching Resources Representative, CAS Graduate Forum, 2008-2009.

Professional Memberships

National Communication Association

Rhetoric Society of America

American Education Research Association

History of Education Society

Teaching portfolio, references, writing samples, and what have you available upon request.