

Mark Hlavacik

320A GAB – University of North Texas – Denton, TX 76203 – (815)531-2751 – Mark.Hlavacik@unt.edu

Employment

Associate Professor of Communication Studies, University of North Texas, 2020 – present.

Assistant Professor of Communication Studies, University of North Texas, 2014 – 2020.

Education

Ph.D. Communication Arts and Sciences, The Pennsylvania State University, 2014

M.A. Communication Arts and Sciences, The Pennsylvania State University, 2009

B.A. History with Endorsement in Secondary Education, Western Illinois University, 2007

Research

Book

Mark Hlavacik, *Assigning Blame: The Rhetoric of Education Reform* (Cambridge, MA: Harvard Education Press, 2016).

Reviews: *American Journal of Education*, *Education Review*, *Rhetoric & Public Affairs*, *Rhetoric Society Quarterly*, *School Administrator*, *Teachers College Record*

Articles

Mark Hlavacik and Dan Krutka, "Deliberation Can Wait: How Civic Litigation Makes Inquiry Critical," *Theory & Research in Social Education* (in press).

Mark Hlavacik and Jack Schneider, "The Echo of Reform Rhetoric: Arguments About National and Local School Failure in the News, 1984-2016," *American Journal of Education* 127 (2021): in press.

Mark Hlavacik, Brian Lain, Matea Ivanovic, and Brian Ontiveros-Kersch, "The State of College Debate According to a Survey of Its Coaches: Data to Ground the Discussion of Debate and Civic Engagement," *Communication Education* 65 (2016): 382-396.

Dana Mitra, Bryan Mann, and Mark Hlavacik, "Opting Out: Parents Creating Contested Spaces to Challenge Standardized Tests," *Education Policy Analysis Archives* 24 (2016): 1-24.

Available at: <http://epaa.asu.edu/ojs/article/view/2142>

Joseph Rhodes and Mark Hlavacik, "Imagining Moral Presidential Speech: Barack Obama's Niebuhrian Nobel," *Rhetoric & Public Affairs* 18 (2015): 471-503.

Mark Hlavacik, "The Democratic Origins of Teachers Union Rhetoric: Margaret Haley's Speech at the 1904 NEA Convention," *Rhetoric & Public Affairs* 15 (2012): 499-524.

Featured by Livia Gershon, "The 19th Century Activist Who Tried to Transform Teaching," *J-Stor Daily*, August 7, 2017. Available at: <https://daily.jstor.org/the-19th-century-activist-who-tried-to-transform-teaching/>

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Essays

Mark Hlavacik, "The Rhetorical Secretary," *Phi Delta Kappan* 101, 4 (2019): 8-13.

Heather Adams, Jeremy Engels, Michael Faris, Debra Hawhee, and Mark Hlavacik, "Deliberation in the Midst of Crisis," *Cultural Studies & Critical Methodologies* 12 (2012): 342-45.

Chapter

Brian Lain, Mark Hlavacik, Matea Ivanovic, and Brian Ontiveros-Kersch, "Recovering Debate Coach as Civic Figure: Highly Active Debate Coaches, Their Participation in Civic Outreach Activities, and Reward Perceptions," in *Recovering Argument*, ed. by Randall Lake (New York: Routledge, 2018), 369-374.

Report

J. Michael Hogan and Mark Hlavacik, *2011 Pennsylvania Civic Health Index: Promoting Civic Education and Public Engagement* (Philadelphia: National Constitution Center, 2012).

Reviews

Mark Hlavacik, "Review of *Beyond Civility: The Competing Obligations of Citizenship* by William Keith & Robert Danisch," WPSU Radio, October 1, 2020.

Mark Hlavacik, "Review of *Selling School: The Marketing of Public Education* by Catherine DiMartino & Sarah Butler Jessen," *Teachers College Record*, October 11, 2018.

Mark Hlavacik, "Review of *Democracy, Deliberation, and Education* by Robert Asen," *Rhetoric & Public Affairs* 21 (2018): 365-68.

Mark Hlavacik, "Review of *Challenges of Ordinary Democracy: A Case Study in Deliberation and Dissent* by Karen Tracy," *Quarterly Journal of Speech* 98 (2012): 462-67.

Public Scholarship

Mark Hlavacik, Stanley Litow, Kevin Welner, Dustin Hornbeck, and Nicholas Tampio, "Through Her Divisive Rhetoric, Education Secretary DeVos Leaves a Troubled Legacy of Her Own," *The Conversation* (January 11, 2021).

Available at: <https://theconversation.com/through-her-divisive-rhetoric-education-secretary-devos-leaves-a-troubled-legacy-of-her-own-152914>

Mark Hlavacik, "DeVos Speech Shows Contempt for Department She Heads," *The Conversation* (January 22, 2018).

Available at: http://theconversation.com/devos-speech-shows-contempt-for-the-agency-she-heads-90424?utm_source=twitter&utm_medium

Reprinted by: *Los Angeles Times, Chicago Tribune, Houston Chronicle, Salon*

Mark Hlavacik, "What Donald Trump Does and Does Not Want You to Talk About, And Why You Shouldn't Care," *Citizen Critics* (January 20, 2017)

Available at: <http://citizencritics.org/2017/01/what-donald-trump-does-and-does-not-want-you-to-talk-about-and-why-you-shouldnt-care/>

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Mark Hlavacik, “The Total Eclipse of Education Policy in the Presidential Debates and Why It Was Probably a Good Thing,” *Green & Write* (October 25, 2016).

Available at: <http://edwp.educ.msu.edu/green-and-write/2016/the-total-eclipse-of-education-policy-in-the-presidential-debates-and-why-it-was-probably-a-good-thing/>

Mark Hlavacik, “The Paradox of Public Blame and Prospects of Public Education,” *Voices in Education* (June 23, 2016).

Available at: <http://hepg.org/blog/the-paradox-of-public-blame-and-the-prospects-of-p>

Conference Presentations

“Citizenship Education Beyond Deliberation: Toward a Theory of Social Studies Discussion for Justice,” College & University Faculty Assembly of the National Council of the Social Studies, held online, December 2, 2020.

“Deliberation Can Wait: MLK’s “Letter from Birmingham Jail,” National Council of the Social Studies, Austin, TX, November 23, 2019.

“The Just Character of American Democracy: Henry David Thoreau’s John Brown,” National Communication Association, Baltimore, MD, November 16, 2019.

Chair, “Marching for their Lives: Student Activist Rhetorics for Survival,” National Communication Association, Baltimore, MD, November 16, 2019.

Panelist, “Replaying Assessment: Evaluation of Directors of Debate and Forensics Eight Years Out from the 2010 Working Group,” National Communication Association, Salt Lake City, UT, November 10, 2018.

Panelist, “Honoring the Rhetoric of Education Reform,” Rhetoric Society of America, Minneapolis, MN, June 1, 2018.

Panel organized around themes from *Assigning Blame*.

Panelist, “#BLM and Forensic Democracy,” Rhetoric Society of America, Minneapolis, MN, June 1, 2018.

“Shirley Hufstедler at “the Center of Public Controversy”: The Department of Education and the Dream of Deliberation Democracy,” National Communication Association, Dallas, TX, November 18, 2017.

Panelist, “Seeking the ‘Public’ in Public Education: A Town Hall Meeting,” National Communication Association, Dallas, TX, November 18, 2017.

Chair, “Public Scholarship During Politically Turbulent Times: A Conversation Among Citizen Critics,” National Communication Association, Dallas, TX, November 18, 2017.

“Criticism by Committee: Peter B. Dow’s Spectacular Audience with Power,” National Communication Association, Philadelphia, PA, November 12, 2016.

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Panelist, “FOIA at 50: History, Theory Practice,” National Communication Association, Philadelphia, PA, November 12, 2016.

“Desegregation by Category: Diane Ravitch and the Rhetoric of Conversion,” Rhetoric Society of America, Atlanta, GA, May 28, 2016.

“The Charge of Propaganda Thwarting a Curriculum Charged with Thwarting Propaganda: Exploring the Rhetoric of Education Reform Through Man: A Course of Study,” Post-War Faculty Colloquium at UNT, Denton, TX, April 8, 2016.

““Killing the Elderly and Female Infants, Wife Swapping and Trial Marriage, Communal Living, Witchcraft and the Occult, Cannibalism”: Recovering the Roots of the Modern Curriculum Controversy in Public Life of “Man: A Course of Study,”” National Communication Association, Las Vegas, NV, November 20, 2015.

“Citizens in Bloom: A Legacy Preserving the Great Books,” History of Education Society, St. Louis, MO, November 6, 2015.

“A Survey of Scope and Perceived Value of Debate Outreach and Civic Engagement at the College Level,” Speech & Debate as Civic Education, State College, PA, March 7, 2015.

Panelist, “Rhetorics of Educational Protest: Reflections on the Chicago Teachers Union Strike, Two Years On,” National Communication Association, Chicago, IL, November 22, 2014.

“Prizing Peace, Escalating War: Reinhold Niebuhr’s Moral Imagination in Barack Obama’s Nobel Peace Prize Lecture,” Rhetoric Society of America, San Antonio, TX, May 25, 2014.

“Textualizing Deliberation: Arranging and Representing Rhetoric in the Oregon Citizens’ Initiative Review,” Rhetoric Society of America, San Antonio, TX, May 23, 2014.

“Place-ing Blame: Jonathan Kozol’ Chthonic Inequalities,” National Communication Association, Washington D.C., November 23, 2013.

“*Free to Choose* Blame: Milton Friedman Debates the Education Bureaucrats,” National Communication Association, Washington D.C., November 22, 2013.

Chair, “The Role of Communication in Education,” National Communication Association, Washington D.C., November 22, 2013.

Panelist, “Pragmatic Rhetorical Criticism,” National Communication Association, Washington D.C., November 21, 2013.

“Deny Them the Numbers’: Opting Out and the Paradoxical Politics of Democracy in Education,” American Educational Research Association,” San Francisco, CA, April 30, 2013.

“The Democratic Origins of Teachers’ Union Rhetoric: Margaret Haley at the NEA,” Rhetoric Society of America, Philadelphia, PA, May 27, 2012.

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“A Deceptive Definition of Demagoguery: George Wallace’s Stand at the Schoolhouse Door,” Western States Communication Association, Albuquerque, NM, February 21, 2012.

“David Horowitz’s Muckrake,” Western States Communication Association, Monterey, CA, February 21, 2011.

“Pedagogy of the Coerced,” National Communication Association, San Francisco, CA, November 17, 2010.

“Think Before You Prank: The Ethical Limitations of Pranking Rhetoric in the Yes Men's Fake Bhopal Announcement,” National Communication Association, Chicago, IL, November 15, 2009.

“Egalitarianism in Education and Politics: George W. Bush’s No Child Left Behind Act of 2001 Signing Statements,” National Communication Association, Chicago, IL, November 13, 2009.

Awards

Support for Scholarship

Team Mentoring Grant, University of North Texas, 2016.
Junior Faculty Summer Research Grant, University of North Texas, 2015.
Research Award, Communication Arts & Sciences at PSU, 2013.
RGSO Dissertation Support Grant, The College of the Liberal Arts at PSU, 2013.
Graduate Student Summer Residency, Institute for the Arts and Humanities at PSU, 2012.

Excellence in Scholarship

Carroll C. Arnold Award, Communication Arts & Sciences at PSU, 2010 & 2013.
Faces of Penn State, The Pennsylvania State University, 2012.
Nancy and Joseph Birkle Student Engagement Award, Center for Democratic Deliberation, 2011.

Teaching

Graduate Courses, UNT

Special Problems in Graduate Research & Writing, COMM 5910.
Rhetorical Studies in Ancient Greece/Ancient Greece in Rhetorical Studies, COMM 5640.
Rhetoric & Inequality, COMM 5440.
Rhetorical Methods, COMM 5340.
Introduction to Graduate Studies, COMM 5080.

Graduate Advising, UNT

Lia Steinhardt-Keely, Communication Studies MA, Thesis in Progress.
Madison Tomgenovich, Communication Studies MA, Exams Passed 2021.
Madison Smith, Communication Studies MA, Temporary Advisee, 2020.
Colton “Cotton” Hensley, Communication Studies MA, Thesis Completed 2017.

Graduate Committees, UNT

Rebecca Bearden, Communication Studies MA, Exams in Progress.

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Angelica Ramirez, Communication Studies MA, Exams Passed 2021.
Amber Christie, Communication Studies MA, Exams Passed 2021.
Cheri Lenkersdorfer, Communication Studies MA, Exams Passed 2020.
Lexie Nelson, Communication Studies MA, Exams Passed 2020.
Kassie Hall, Communication Studies MA, Exams Passed 2020.
Ruth Fajardo, Communication Studies MA, Thesis Passed 2020.
Lawrence “Brenden” Dimmig, Communication Studies MA, Exams Passed 2019.
Bailey Parrish, Communication Studies MA, Exams Passed 2017.
Miguel Vargas, History MA, Thesis Completed 2016.
Brian Ontiveros-Kersch, Communication Studies MA, Exams Passed 2016.
Gina Laughlin, Communication Studies MA, Exams Passed 2015.

Undergraduate Courses, UNT

Rhetorics of Ill Repute: Violence, Deception, & Relativism, COMM 4849.
Rhetoric and Politics, COMM 4340.
Rhetorical Theory, COMM 4040.
Rhetorical Criticism, COMM 3340.
Public Speaking, COMM 2040.

Undergraduate Courses, Penn State

Rhetorical Theory, CAS 201.
Persuasion and Propaganda, CAS 175.
Rhetoric & Civic Life, CAS 137H & 138T.
Public Speaking: Message Analysis Emphasis, CAS 100C.
Public Speaking: Group Communication Emphasis, CAS 100B.
Public Speaking: Civic Engagement Emphasis, CAS 100A.
Study Abroad, Rhetoric and Rome, Summer 2008.

Debate Experience

Co-Founding Coach, Penn State Speech & Debate Society, 2009 – 2014.
Varsity Coach, Gwendolyn Brooks College Preparatory Academy, Chicago, IL, 2006 – 2007.
All-American Debater, Cross Examination Debate Association, 2006.

Teacher Education Program

Student Teaching, Benito Juarez Community Academy, Chicago, IL, 2007.
Clinical Teaching, Monmouth/Roseville Junior High, Roseville, IL, 2006.
Clinical Teaching, Bushnell/Prairie City High School, Bushnell, IL, 2005.

Service

Editorial Board Memberships

Rhetoric & Public Affairs, 2020 – present.
Texas Speech Communication Journal, 2018 – 2020.
Citizen Critics (Public Scholarship Consortium), 2017 – 2019.

Ad-Hoc Reviews

AERA Open, 2021.

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American Journal of Education, 2016, 2019, 2021.
Communication and Critical/Cultural Studies, 2020.
Education Researcher, 2019.
Journal of Civil Society, 2016.
Journal of Education Policy, 2019, 2020.
Journal of Urban Affairs, 2019.
Presidential Studies Quarterly, 2015, 2017.
Rhetoric & Public Affairs, 2017, 2018, 2019.

National

Dissertation Award Committee, Rhetoric Society of American, 2019.

University

Search Committee Member, English Department Lecturer, 2017-2018.
Committee Member, Postwar Faculty Colloquium, 2016 – present.
Academic Presentation Workshop, Music Education Ph.D. Program, October 28, 2015.
Faculty Advisor, Penn State Debate Society, 2013 – 2014.

College

Grievance Committee, College of Liberal Arts & Social Sciences, 2021.

Department

Faculty Advisor, Communication Library, 2017 – present.
Faculty Advisor, NCA Future Pros, 2015 – 2017.
Chair, TT Search Committee, Communication Studies, 2020 – 2021.
Chair, Research Committee, Communication Studies, 2015 – 2017.
Member, 2014 – 2015.
Member, Executive Committee, 2019 – 2020.
Member, Search Committee, 2017 – 2018; 2019 – 2020.
Member, Awards Committee, Communication Studies, 2015 – 2016; 2017 – 2018; 2019 – 2021.
Member, Oral Communication Lab Proposal, Communication Studies, 2015.
Member, Curriculum Committee, Communication Studies, 2014 – 2015; 2019 – 2020.

Community

Judge, John S. Gossett Forensics Tournament, Denton, TX, November 1, 2014.
Moderator, State College Public Issues Forum, 2010-2014.

Media

Quoted by Alia Wong, "L.A.'s Teachers Got What They Wanted—For Their Students," *The Atlantic*, January 25, 2019.

Quoted by Alyson Klein, "Betsy DeVos: The K-12 System has 'Stolen Decision-Making Power from Families,'" *Education Week*, October 3, 2018.

Quoted by Peggy Heinkel-Wolfe, "Campaign Makes Separate Pitch to Robson Ranch," *Denton Record Chronicle*, June 6, 2018.

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Quoted by Alyson Klein, “Betsy DeVos Still Challenged in Delivering Policy Message,” *Education Week*, March 20, 2018.

Quoted by Alia Wong, “DeVos Digs Herself Deeper,” *The Atlantic*, March 14, 2018.

Quoted by Alyson Klein, “Was Betsy DeVos' '60 Minutes' Interview a 'Trainwreck' or 'Selectively Edited'?” *Education Week*, March 12, 2018.

Quoted by Alyson Klein, “Betsy DeVos Finds ‘Bully Pulpit’ No Easy Perch,” *Education Week*, October 9, 2017.

Professional Memberships

National Communication Association
Rhetoric Society of America
American Education Research Association
National Council of the Social Studies
History of Education Society