

APC Collective is a boutique public relations agency that is currently looking for undergraduate students interested in the communications/public relations industry. The 12-week internship is paid, however, course credit may also be available.

Responsibilities include, but are not limited to:

- Understanding fundamental PR principles and applying them to real-world client business objectives
- Participating in brainstorming and developing strategies
- Developing storytelling moments, identifying newsworthy angles and conducting media outreach
- Daily monitoring and development of competitive and coverage reports
- Familiarity with AP style

**Resume and cover letters can be sent to gabrielle@apccollective.com

We have already posted this internship application on the university job database.

All my best,



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