



## **COMPANY DESCRIPTION**

[Rukkus](#) is a rapidly growing startup focused on the sports and music industries. Our cutting-edge technology helps fans get the best deals on concert and sports tickets. We're involved with everything from Rangers playoff hockey to locally based music festivals and everything in between.

## **JOB DESCRIPTION**

This job offers the chance to join the exciting environment of a tech start-up in New York City.

This position will dedicate their time to increasing brand awareness and building a buzz around our growing company. You will be an ambassador of the active "Rukkus lifestyle," and a true live entertainment junkie with a grasp on the NYC scene.

Your responsibilities will include organizing and conceiving grassroots marketing campaigns, brainstorming and executing promotional ideas, building relationships with publications and getting people talking about us, and helping to expand our blog and social media following.

If you'd like to be part of an innovative, results-focused company that operates in a fun space then we'd love to hear from you!

## **QUALIFICATIONS**

Experience:

- 6 months - 2 years experience in the marketing field.

Skills:

- Strong research skills.
- Polished writing and editing skills.
- A genuine passion for creative marketing and technology.

Education:

- Currently enrolled in a 4-year bachelor's degree program, preferably majoring in Marketing or Communication.
- A strong grasp of the aforementioned skills outweigh the educational requirements.
- Minimum GPA of 3.0

## **OTHER DETAILS**

- Hours: 20/week (position is ongoing)
- Pay: \$200/week
- Location: Remote or in office (222 Broadway, NY NY)

## **HOW TO APPLY**

- To apply email [kim@rukku.com](mailto:kim@rukku.com) a cover letter and resume
- For more information visit [rukku.com](http://rukku.com)